

**COLORADO**Department of Early Childhood

Joint Technology Committee April 20, 2022

# **Engagement Overview**

The Colorado Digital Service is advising on the **structure**, **hiring**, **and development of their technology team** and **creating a human-centered product strategy** for the Universal Preschool Program grounded in the constraints of our state systems.

#### PARTNER:



Colorado Department of Early Childhood

Engagement Scope (ended: 4/22/2023)

#### **CDS TEAM MEMBERS:**



Ploy Buraparate Human-Centered Design Specialist



Grace Kretschmer Tran Product Management



Matthew McAllister
Director, CDS





# Our mission in the first year is to build trust.

# With our community members

We need to create strategies to integrate insight from Coloradans into our understanding of any new roles or processes that our technology support.

#### With each other

We need to ensure that members who are currently supporting preschool initiatives in the state are leveraged for their experience and expertise.

#### With our technologies

We need to ensure our usage of technology does not overcomplicate the work that needs to be done to support families and providers.

# Creating services is an organizational experience

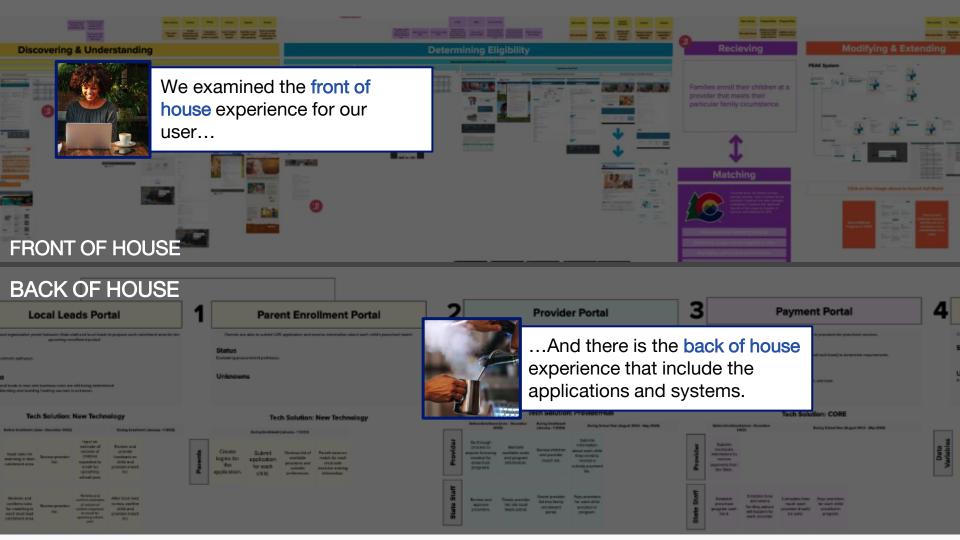
Let's say you want to grab a cup of coffee while you're on your way somewhere.

First, you head to the coffee shop. Then, you stand in line. Eventually, you order your drink. Finally, the barista calls your name and you receive your order.

So much goes into what is a seemingly straightforward and simple experience.









Parent or Guardian



Preschool Provider

FRONT OF HOUSE

**BACK OF HOUSE** 



Local Coordinating Organization



Department of Early Childhood Staff

#### **Utilize existing systems/resources**

Look at systems that currently support the Office of Early Childhood and other Department of Human Services systems to understand the lift into a single entry point and where the best place for that entry point to be.

Between these two extremes, we want to explore possible options that may combine these approaches to best serve the needs of families, EC professionals and their communities, and the department.

#### Build from a new system

Take a look at the costs of building a new single point of entry to support the Department of Early Childhood and Universal Pre-K from the ground up, assuming we are not using existing data systems or resources.

#### **WE'VE LOOKED AT:**

#### **CHATS & ATS**

Child care assistance program and attendance tracking

#### **DCFS**

Family focused support

#### DECL

Licensing for child care facilities

#### **CORE**

Fiscal management

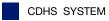
#### **PEAK**

Public assistance programs relevant to families with young children

#### DEPT. OF ED

Colorado preschool program

#### Legend





# **Connecting this process**

We create these by understanding our users, their workflows, and our systems to inform an end-to-end strategy to achieve outcomes for all our users.



#### Service Blueprint

Understand the service as a whole, looking at the people we serve and the systems that support them.

#### **Product Roadmap**

Creating a way to deliver technologies that meet the needs of our users incrementally and with agility.

#### Procurement Strategy

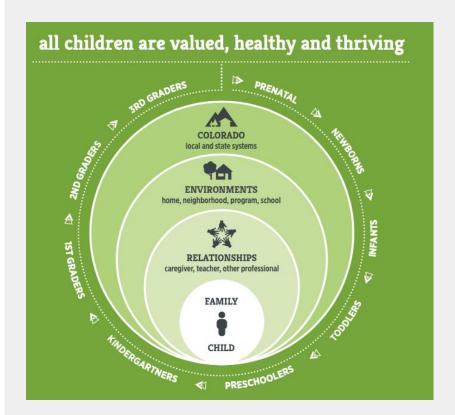
Select ways to build or buy technological solutions that support the outcomes of the program.

# UPK PRODUCT ROADMAP

Combining the goals for the program, the users, and an understanding of our technical landscape, we can help to shape a realistic product vision.

We drew from many resources including the Transition Plan, UPK Recommendations, and learnings from community conversations including the Early Childhood Leadership Commission.

We are using these as the guiding principles for our decision making and measures for success.



### An ideal workflow



Parent or Guardian



Local Coordinating Organization



Preschool Provider

A parent/guardian is able to enroll a child in a UPK slot that meets the need of their family circumstances. A local coordinating organization is able to support the administration of UPK that is reflective of region.

A UPK provider is able to support child care for families who use their services.

#### Success for parents means:

- Universal eligibility for this 10 hours of preschool services
- Access to child care services that both meets the needs of a family's circumstances and the family's preferences
- Access to 10 hours of preschool child care and support services.

## Success for local coordinating organizations means:

- Effectively communicate their region's needs to meet the demand for the service
- Maximizing both family and provider engagement in the program
- Eligible children are fully supported for their developmental needs inclusive of wraparound services

#### Success for providers means:

- More providers are available to support the state's UPK needs
- Incentivized to offer UPK slots consistently year over year
- Increase workforce capacity to support UPK needs



#### A parent/guardian is able to apply for a UPK slot that meets the need of their child and family circumstances.

A parent can easily make choices that meet their family's needs.

A parent can enroll their child to a preschool provider without worrying about funding.



#### A UPK provider is able to support child care for families who use their services.

A preschool provider can offer their services as a UPK provider.

A preschool provider can receive payment for providing UPK services.



#### A local coordinating organization is able to support the administration of UPK that is reflective of region.

A person, group, or organization can apply to be an LCO

An LCO can support UPK services administration in their region.

An LCO can update the requirements for UPK services administration in their region.





#### A parent/guardian is able to apply for a UPK slot that meets the need of their child and family circumstances.

Interface for parents

Integration for parent choices

Integration for provider availability

Integration for LCO







#### A UPK provider is able to support child care for families who use their services.

Interface for providers

Integration for provider availability

Interface to pay providers for **UPK** services







#### A local coordinating organization is able to support the administration of UPK that is reflective of region.

Interface for LCOs

Integration for parent choices

Integration for provider availability





#### A parent/guardian is able to apply for a UPK slot that meets the need of their child and family circumstances.

A parent can easily make choices that meet their family's needs.

A parent can enroll their child to a publicly funded preschool provider without worrying about funding.

Interface for parents

Integration for parent choices

Integration for provider availability

Integration for LCO

NEW TECHNOLOGY

**Parent Portal** 



#### A UPK provider is able to support child care for families who use their services.

preschool provider can offer their services as a UPK provider.

A preschool provider can receive payment for providing UPK services.



Interface for providers

Integration for provider availability

Interface to pay providers for UPK services

**ENHANCEMENT** 

**Provider Portal** 



#### A local coordinating organization is able to support the administration of UPK that is reflective of region.

A person, group, or organization can

An LCO can support UPK service administration in their region.

UPK services administration in their region.



Interface for LCOs

Integration for parent choices

Integration for provider availability

**NEW TECHNOLOGY** 

**Local Coordinating Organization Portal** 

#### **NOW**

#### **APRIL 2022**

#### LAUNCH

**JANUARY 2023** 



**Parents** 

#### **BUILD + ITERATE**

A parent can easily make choices that meet their family's needs.

A parent can enroll their child to a preschool provider without worrying about funding.

#### **BETA RELEASE**

Iterate and quality control



#### **BUILD + ITERATE**

A preschool provider can offer their services as a UPK provider.

A preschool provider can receive payment for providing UPK services.

#### **Preschool Providers**



Local Coordinating Organizations

#### **BUILD + ITERATE**

An Local Coordinating Organization can support parents enrolling children in their region.



### **OIT Support**

OIT is engaging multiple teams within the office to ensure that the department is set with necessary supports for program delivery.

#### **OIT Partners**

**Customer Office** 

Customer Delivery
Customer Engagement

Finance Office

**Contracts and Procurement** 

**Technical Office** 

Platform Services (Salesforce)
Data Office

Solutions Delivery & Support

**Security Office** 

Security Architecture Security Risk & Compliance

Colorado Digital Service

**Cross-Functional Product** 



## **Procurement: Parent Application Portal**

## Invitation to Negotiate (ITN)

R-24-103-208-03

Procurement vehicle added in 2018.

Allows for the state to simultaneously negotiate with multiple vendors during the selection process.

By negotiating during the selection, we hope to be able to be contract-ready by the award stage of the procurement process.



# **Next Steps**



Parent Application Portal ITN
Complete Provider Portal SOW



**Recruiting for Key Personnel** 



Planning for Comprehensive Analysis



Connecting with Advisory Group

# Thank you

Attributions: Icons by the Noun Project Avatars by Pablo Stanley Photos by Unsplash